



- ▶ Every road user can contribute to the vision of Toward Zero Deaths on Michigan roadways.
- ▶ Pedestrian fatalities and serious injuries have been increasing, representing approximately 15 percent of all fatalities on Michigan roadways.
- ▶ Of all pedestrian actions prior to a crash, “crossing not at an intersection” was the most deadly.
- ▶ October has the highest number of pedestrian-involved crashes.
- ▶ Male pedestrians make up the majority of pedestrian fatalities in Michigan.
- ▶ Adults age 21-64 account for the majority of pedestrian fatalities.
- ▶ Of the pedestrians killed, 64 percent of those pedestrians had been drinking.



Toward Zero Deaths™
National Strategy on Highway Safety

MORE INFO ON PEDESTRIAN SAFETY:

www.NHTSA.gov/Road-Safety/Pedestrian-Safety
www.Michigan.gov/PedSafety



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www.Michigan.gov/ZeroDeaths



www.Michigan.gov/MDOT



Pedestrian Safety



Serving and connecting people, communities,
and the economy through transportation.



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Toward Zero Deaths\TZD Pedestrians Brochure.indd (KIH 8/23)

Tips for Pedestrians

WHERE TO CROSS:

- ▶ Signalized intersections provide the safest opportunity for crossing. Pedestrians are more visible to stopped vehicles when in crosswalks.
- ▶ Mid-block crossings usually have special pavement markings, signs and/or pedestrian signals to alert motorists to be aware of pedestrians.



PEDESTRIAN CROSSWALK SIGNALS AND PUSH BUTTONS:

- ▶ Push the button to let the traffic signal know you are waiting to cross.
- ▶ Wait your turn to cross. Waiting your turn keeps everyone safe, including you. Both vehicles and pedestrians must wait their turn to proceed.
- ▶ Once the crosswalk signal indicates that it's your turn to cross, check to make sure vehicles are stopped, make eye contact and proceed to cross the road. Most intersections provide a countdown to let you know how much time is left to safely cross.
- ▶ The High-intensity Activated crossWalk (HAWK) signal provides mid-block pedestrians the opportunity to cross the road while traffic is stopped. Pedestrians should follow the same steps as a normal pedestrian crossing signal.



ADDITIONAL TIPS:

- ▶ Avoid roads and interstates where pedestrians are restricted or prohibited.
- ▶ Walk on a sidewalk or path when one is available.
- ▶ If there is no sidewalk or path available, walk on the shoulder, facing traffic.
- ▶ Stay alert; don't be distracted by electronic devices, including phones, music players or other devices that take your attention away from the road.
- ▶ Be cautious at all times when sharing the road with vehicles. Never assume a driver can see you. Make eye contact with drivers as they approach.
- ▶ Be predictable. Cross streets at crosswalks or intersections when possible. This is where drivers expect to see pedestrians.
- ▶ If a crosswalk or intersection is not available, locate a well-lit area, wait for a gap in traffic that allows you enough time to cross safely, and continue to watch for traffic as you cross.
- ▶ Be visible. Wear bright clothing during the day, and wear reflective materials or use a flashlight at night.
- ▶ Avoid alcohol and drugs - they impair your judgment and coordination.